



Digital Media Academy  
Certified Schools



**RICHMOND**  
INTERNATIONAL EDUCATION

ENRICHING GLOBAL MINDS

## The Power of Pictures - Photography

### Course Description

In this course, students will learn about the ways in which photographs are used to tell stories. In the first module, students will learn to 'read' a picture by learning some basic visual literacy techniques. They will examine photographs used in print ads and newspaper articles and use photos to inspire their imaginations. Students will then learn some basic photography techniques relating to shots, angles, perspectives and framing to see the ways in which photographs can be used to tell a story. As a final step, they will use their new photography skills and knowledge to tackle some photography challenges.

**The Power of Pictures Course Overview Video:** <https://youtu.be/iWKCyFObdlw>

Note: *The Power of Pictures – Photography is a subset of The Power of Pictures course*

### Learning Outcomes

- take quality photographs that demonstrate understanding of angles, framing and point of view
- edit images using online software
- identify images that represent specific ideas and are tailored to a specific audience
- design and create interesting projects using text and images

### English Language

Beginner level and up

### Required Materials & Equipment

Computer and/or tablet, phone and/or digital camera, paper, pens or pencils

### Career Pathways: Digital Storytelling

Producer, director, filmmaker, photographer, animator, illustrator, comic book author, graphic designer, video game designer, writer, marketing (advertising, publicity, media relations, brand manager)

